FEDERAL MEDIATION AND CONCILIATION SERVICE
NATIONAL LABOR-MANAGEMENT CONFERENCE
ONLINE
AUGUST 18 & 19, 2020

2020 ONLINE SPONSORSHIP LEVELS & DETAILS
COMBINED WITH ALL BENEFITS OF 2022

• Sponsorships and all benefits will be effective for the next NLMC at the Hilton Chicago, August 02-04, 2022.
• All sponsors will be recognized on the NLMC 2020 official registration site and conference app listing all sponsors’ level, logos, and a link to advertisement or company information.
• Sponsors will be acknowledged on the NLMC 2020 registration site for their generous donation which has allowed all attendees to benefit from the discounted $50 student rate.
• Sponsors will receive complimentary online registration based on level of sponsorship contribution: If previously provided, the same discount code applies for online registration.
  • Premier Level: 30 complimentary on-line registrations
  • Diamond Level: 25 complimentary on-line registrations
  • Platinum Level: 20 complimentary on-line registrations
  • Gold Level: 15 complimentary on-line registrations
  • Silver Level: 10 complimentary on-line registrations
  • Bronze Level: 05 complimentary on-line registrations

2022 SPONSORSHIP LEVELS & DETAILS

• Sponsorships and associated benefits will be based upon the level of contribution—Curated, Premier Partnership, Diamond, Platinum, Gold, Silver, Bronze, and Appreciation.
• Curated, Premier Partnership, Diamond, and Platinum Level sponsors may provide a 1-page insert to be included in the attendee registration package.
• Curated, Premier Partnership, Diamond, and Platinum Level sponsors will be offered a table for display in the designated sponsor area.
• All sponsors will be recognized in the official program in a listing of all sponsors (commitment must be received prior to the deadline for the final program for inclusion).
• Signage recognizing all sponsors will be posted in the Registration Area.
• Sponsorship forms must be submitted by June 30, 2020 for inclusion in the final program.

** To sign up, please contact us at nlmcinfo@fmcs.gov**

CURATED PARTNERSHIP LEVEL

Exclusive Opportunities for Sponsorship of $20,000 or more

Benefits Include:

• Six complimentary registrations (over $5,000 value).
• Full page ad in Final program.
• Premier signage recognizing Curated Level Sponsorship.
• Ability to sponsor specific event with logo and signage, limited opportunities, one selection available per sponsorship:
  o 1 available- Sponsor Conference WiFi to include a splash page with sponsors’ logo
  o 1 available- Sponsor logo featured on FMCS NLMC lanyards
  o 1 available- Sponsor drink tickets for Networking Reception
  o 2 available- Sponsor NLMC Lunch to include signage with logo
  o 3 available- Sponsor NLMC Breakfast to include signage with logo
  o 4 available- Sponsor NLMC Coffee Break to include signage with logo
PREMIER PARTNERSHIP LEVEL
Sponsorships of $15,000.00 or more

Benefits Include:

- Six complimentary registrations (over $5,000 value).
- Full page ad in Final program.
- Premier signage recognizing Partnership Level Sponsorship.
- Ability to sponsor specific event (such as reception, professional speaker, etc.) with appropriate signage
- Special opportunities, one selection available per sponsorship:
  - (2) Cell phone charging stations wrapped with Sponsors’ logo
  - Host a food station at the Networking reception with Sponsors’ logo
  - Sponsor Keynote Speaker

DIAMOND LEVEL
Sponsorships of $10,000.00

Benefits include:

- Four complimentary registrations (over $3,300 value).
- Half page ad in Final program.
- Premier signage recognizing Partnership Level Sponsorship.
- Special opportunity:
  - Sponsor-provided item to be included in attendee welcome pack

PLATINUM LEVEL
Sponsorship of $6,000.00

Benefits Include:

- Three complimentary registrations (over $2,500 value).
- Half Page Ad in final Program.
- Premier signage recognizing Platinum Level Sponsorship.

GOLD LEVEL
Sponsorship of $3,000.00.

Benefits include:

- Two complimentary registrations (over $1,500 value).
- Quarter Page Add in final Program Listing of all sponsors in the Final Program.
- Special Signage recognizing Gold Level Sponsorship.

SILVER LEVEL
Sponsorship of $1,500.00

Benefits Include:

- One complimentary registration (over $800 value).
- Special signage recognizing Silver Level Sponsorship.
- Listing of all sponsors in the Final Program.

BRONZE LEVEL
Sponsorship of $500.00

Benefits include:

- Special signage recognizing Bronze Level Sponsorship.
- Listing of all sponsors in the Final Program.