



## 2020 CONFERENCE PRINT AD SPECS: FULL-PAGE AD NON BLEED SUBMISSIONS REQUIRED BY JULY 13, 2020

If you are purchasing a Curated or Premiere sponsorship full-page ad, please follow these recommendations: For a full-page ad with no bleed the artwork is designed to a space slightly smaller than the full page. This creates a 1/4" white border around the ad.

### SIZE

**TRIM SIZE:** 7.75" x 10.5"

Your ad will display in the program with a .25" white border.

**RECOMMENDED SAFE AREA:** 6.75" x 9.5"

Do not place anything of importance (text or logos for instance) within .5" of each edge.

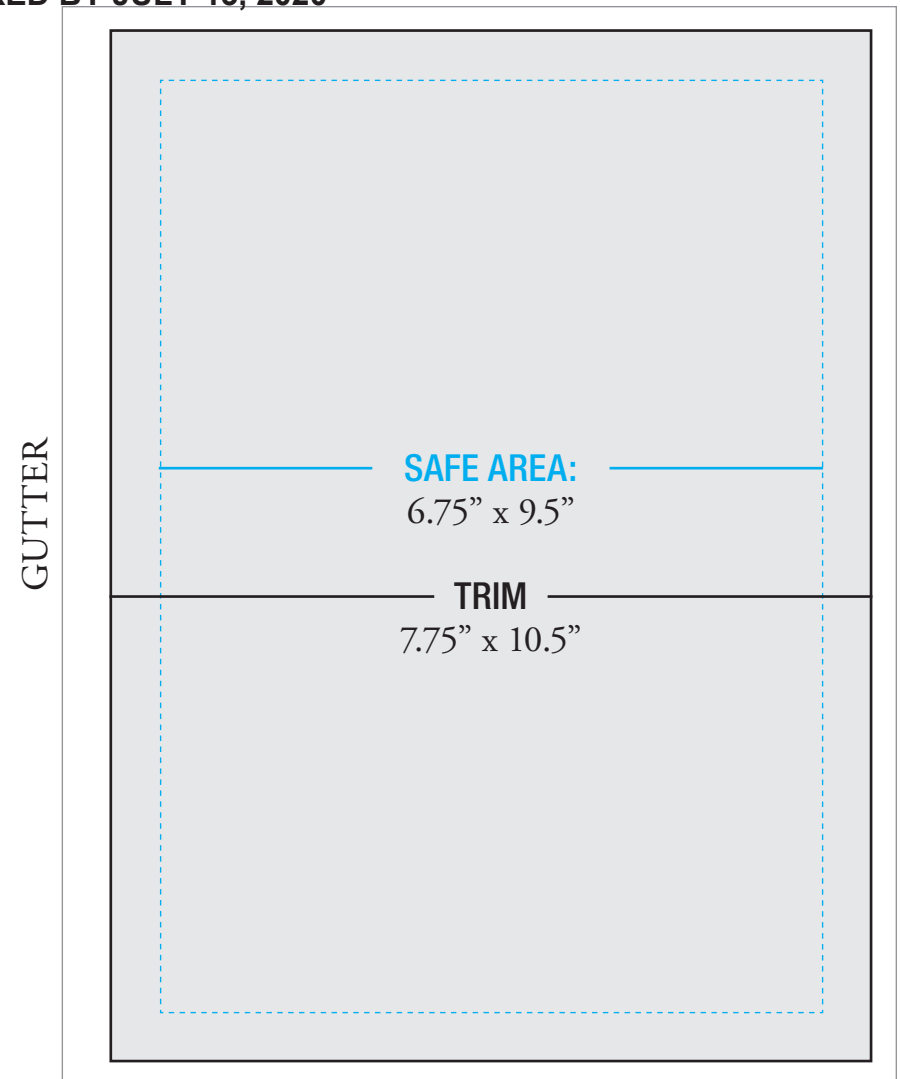
**BLEED SIZE:** Not necessary

### FILE SET UP

**COLOR:** CMYK build

**RESOLUTION:** 300 DPI

**BEST FILE:** Maximum quality PDF



# 2020 NLMC CONFERENCE PRINT AD SPECS: HALF-PAGE AD

SUBMISSIONS REQUIRED BY JULY 13, 2020

If you are purchasing a Diamond or Platinum sponsorship half-page ad, please follow these recommendations: A half-page ad will be placed at either the top or bottom of a page. There will be a 1/4" white border around the ad. There may be a thin line to frame the ad in the space.

## SIZE

**TRIM SIZE:** 7.75" x 5.125"

Your ad will display in the program with a .25" white border.

**RECOMMENDED SAFE AREA:** 6.75" x 4.125"

Do not place anything of importance (text or logos for instance) within .5" of each edge.

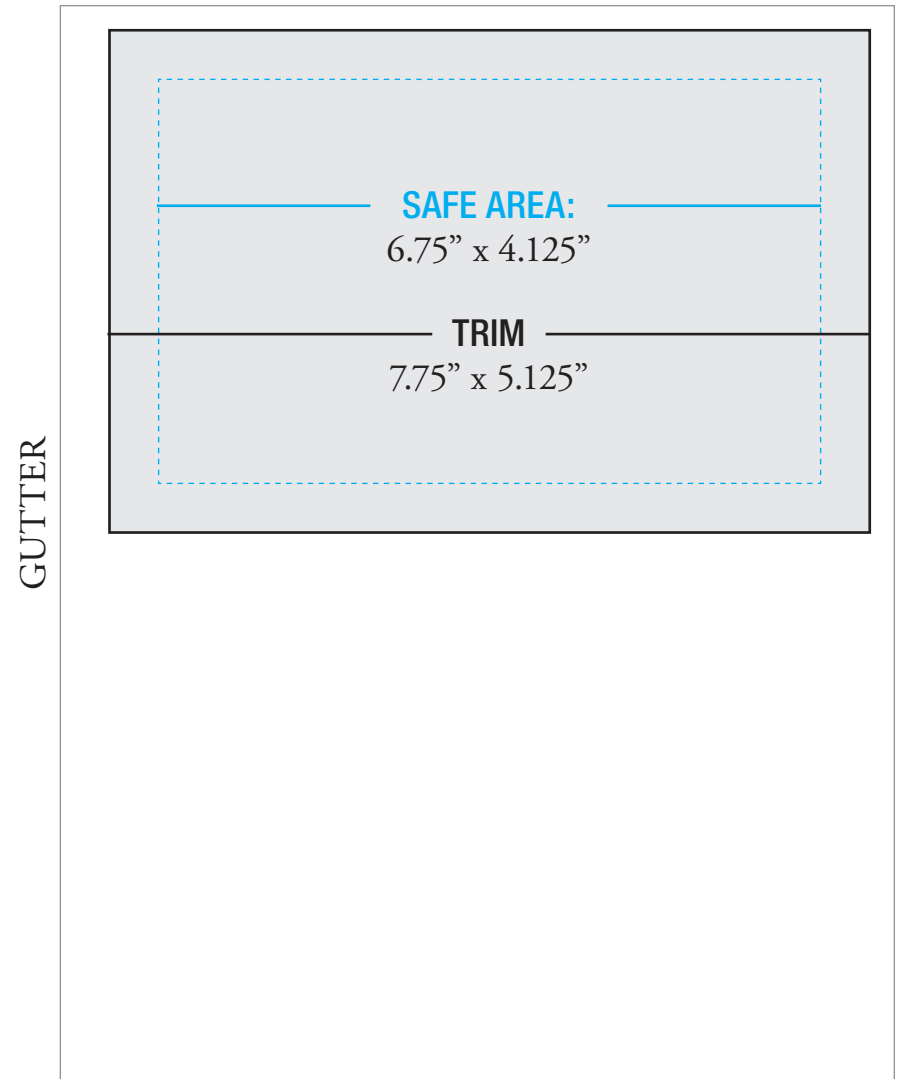
**BLEED SIZE:** Not necessary

## FILE SET UP

**COLOR:** CMYK build

**RESOLUTION:** 300 DPI

**BEST FILE:** Maximum quality PDF



# 2020 NLMC CONFERENCE PRINT AD SPECS: QUARTER-PAGE AD

SUBMISSIONS REQUIRED BY JULY 13, 2020

If you are purchasing a Gold sponsorship quarter-page ad, please follow these recommendations: A quarter-page ad will be placed at either the top or bottom of a page. There will be a 1/4" white border around the ad. There may be a thin line to frame the ad in the space.

## SIZE

**TRIM SIZE:** 7.75" x 5.125"

Your ad will display in the program with a .25" white border.

**RECOMMENDED SAFE AREA:** 6.75" x 4.125"

Do not place anything of importance (text or logos for instance) within .5" of each edge.

**BLEED SIZE:** Not necessary

## FILE SET UP

**COLOR:** CMYK build

**RESOLUTION:** 300 DPI

**BEST FILE:** Maximum quality PDF

