

# SPONSORSHIP LEVELS & DETAILS

- Sponsorships and associated benefits will be based upon the level of contribution— Curated, Premier Partnership, Diamond, Platinum, Gold, Silver, Bronze, and Appreciation.
- Curated, Premier Partnership, Diamond, and Platinum Level sponsors may provide a 1-page insert to be included in the attendee registration package.
- Curated, Premier Partnership, Diamond, and Platinum Level sponsors will be offered a table for display in the designated sponsor area.
- All sponsors will be recognized in the official program in a listing of all sponsors (commitment must be received prior to the deadline for the final program for inclusion).
- Signage recognizing all sponsors will be posted in the Registration Area.
- Sponsorship forms must be submitted by June 30, 2020 for inclusion in the final program.

\*\* To sign up, please contact us at <a href="mailto:nlmcinfo@fmcs.gov">nlmcinfo@fmcs.gov</a>\*

## CURATED PARTNERSHIP LEVEL

Exclusive Opportunities for Sponsorship of \$20,000 or more

Benefits Include:

- Six complimentary registrations (over \$5,000 value).
- Full page ad in Final program.
- Premier signage recognizing Curated Level Sponsorship.
- Ability to sponsor specific event with logo and signage, limited opportunities, one selection available per sponsorship:
  - o 1 available- Sponsor Conference WiFi to include a splash page with sponsors' logo
  - 1 available- Sponsor logo featured on FMCS NLMC lanyards
  - o 1 available- Sponsor drink tickets for Networking Reception
  - o 2 available- Sponsor NLMC Lunch to include signage with logo
  - o 3 available- Sponsor NLMC Breakfast to include signage with logo
  - o 4 available- Sponsor NLMC Coffee Break to include signage with logo

## PREMIER PARTNERSHIP LEVEL

Sponsorships of \$15,000.00 or more

Benefits Include:

- Six complimentary registrations (over \$5,000 value).
- Full page ad in Final program.
- Premier signage recognizing Partnership Level Sponsorship.
- Ability to sponsor specific event (such as reception, professional speaker, etc.) with appropriate signage
  - Special opportunities, one selection available per sponsorship:
    - (2) Cell phone charging stations wrapped with Sponsors' logo
    - Host a food station at the Networking reception with Sponsors' logo
    - Sponsor Keynote Speaker



## DIAMOND LEVEL

#### Sponsorships of \$10,000.00

Benefits include:

- Four complimentary registrations (over \$3,300 value).
- Half page ad in Final program.
- Premier signage recognizing Partnership Level Sponsorship.
- Special opportunity:
  - Sponsor-provided item to be included in attendee welcome pack

## PLATINUM LEVEL

### Sponsorship of \$6,000.00

Benefits Include:

- Three complimentary registrations (over \$2,500 value).
- Half Page Ad in final Program.
- Premier signage recognizing Platinum Level Sponsorship.

## GOLD LEVEL

Sponsorship of \$3,000.00.

Benefits include:

- Two complimentary registrations (over \$1,500 value).
- Quarter Page Add in final Program Listing of all sponsors in the Final Program.
- Special Signage recognizing Gold Level Sponsorship.

### SILVER LEVEL

Sponsorship of \$1,500.00

Benefits Include:

- One complimentary registration (over \$800 value).
- Special signage recognizing Silver Level Sponsorship.
- Listing of all sponsors in the Final Program.

#### BRONZE LEVEL

Sponsorship of \$500.00

Benefits include:

- Special signage recognizing Bronze Level Sponsorship.
- Listing of all sponsors in the Final Program.